

# Selection matrix-Territory of the opportunities

		General Criteria										
		1 2 3 4 5	no in the world in Asia in China in Shanghai-locally	World Asia China Shanghai Shanghai(City center)	imperceptible limited significant substantial revolutionizes	no benefit small impact, positive noticeable substantial improv. trasformative impact	high demand moderate no consequences moderate income high income	not expand possibility one relationship more than one more than two	be contrary to without influence small part of inheritance Most of the inheritance Perfectly embody and even generate new interpretations	damaged impact not relevant help the environment create a circular system		
The design freedom of the Shanghai headquarters is not high. The management requirements lead to the loss of sustainable opportunities.		Distance Can the proposal be far away?	5	4	2	2	3	2	4	4	26	
			5	4	2	2	3	2	4	4	26	
			5	5	3	1	3	1	2	3	23	
			5	4	3	2	3	1	2	3	23	
			4	4	2	2	1	2	4	4	23	
			2	4	5	5	2	2	4	4	21	
			2	1	3	3	2	2	4	3	20	
			4	3	3	3	4	4	4	4	29	
			5	4	3	2	2	4	4	3	27	
			2	1	5	5	4	5	5	5	32	
The cooperating factories have little say in the selection of materials. The main goals of material selection are to focus on the effect and control the cost.		Design of separable cabinet bodies and finishes	2	1	5	5	4	5	5	5	32	
			5	4	3	1	3	3	2	3	24	
			5	4	2	3	3	2	4	4	27	
			4	3	5	5	4	5	5	5	36	
			5	4	2	2	3	2	4	4	26	
			5	4	3	3	4	4	4	4	31	
			5	4	2	2	3	2	4	4	26	
			5	4	5	5	4	5	5	3	36	
			4	4	5	2	1	4	4	4	28	
			5	4	3	2	3	3	3	3	26	
The transportation distance of some components is long.			5	4	3	2	2	4	4	3	27	
			5	4	3	2	3	3	3	3	26	
			2	1	5	4	1	4	5	4	26	
			2	1	5	5	4	5	5	2	29	
			2	1	5	3	4	5	5	3	28	
			2	1	5	5	5	4	3	2	27	
			2	1	5	5	5	5	5	5	33	
			2	1	4	2	1	3	2	1	16	
			2	1	5	3	3	4	4	4	26	
			4	3	3	3	4	4	4	4	29	
The usage period and the duration of existence are short.			4	4	1	3	1	4	4	3	24	
			5	4	5	4	1	4	5	4	32	
			2	1	3	3	4	5	5	2	20	
			4	3	5	5	4	5	5	2	33	
			5	5	5	5	5	5	5	5	40	
			4	5	4	4	1	3	2	1	24	
			4	3	5	3	3	4	4	4	30	
			4	3	3	1	3	1	2	3	20	
	It is necessary to conduct a very quick preliminary disassembly on site, and directly discard some of the materials.			4	3	3	3	4	4	4	4	29
				4	4	1	3	1	4	4	3	24
			5	4	5	4	1	4	5	4	32	
			2	1	3	3	1	2	4	4	20	
			4	3	5	5	4	5	5	2	33	
			5	5	5	5	5	5	5	5	40	
			4	5	4	4	1	3	2	1	24	
			4	3	5	3	3	4	4	4	30	
			4	3	3	1	3	1	2	3	20	
There is information asymmetry, and the decisions on the handling of many materials are not meticulous enough.				4	3	3	3	4	4	4	4	29
			4	4	1	3	1	4	4	3	24	
			5	4	5	4	1	4	5	4	32	
			2	1	3	3	1	2	4	4	20	
			4	3	5	5	4	5	5	2	33	
			5	5	5	5	5	5	5	5	40	
			4	5	4	4	1	3	2	1	24	
			4	3	5	3	3	4	4	4	30	
			4	3	3	1	3	1	2	3	20	
	The raw material inquiry system is not standardized. Most of the raw materials are piled up as sundries in the warehouse.			4	3	3	3	4	4	4	4	29
			4	4	1	3	1	4	4	3	24	
			5	4	5	4	1	4	5	4	32	
			2	1	3	3	1	2	4	4	20	
			4	3	5	5	4	5	5	2	33	
			5	5	5	5	5	5	5	5	40	
			4	5	4	4	1	3	2	1	24	
			4	3	5	3	3	4	4	4	30	
			4	3	3	1	3	1	2	3	20	
The design freedom of the Shanghai headquarters is not high. The management requirements lead to the loss of sustainable opportunities.				4	3	3	3	4	4	4	4	29
			4	4	1	3	1	4	4	3	24	
			5	4	5	4	1	4	5	4	32	
			2	1	3	3	1	2	4	4	20	
			4	3	5	5	4	5	5	2	33	
			5	5	5	5	5	5	5	5	40	
			4	5	4	4	1	3	2	1	24	
			4	3	5	3	3	4	4	4	30	
			4	3	3	1	3	1	2	3	20	
	The cooperating factories have little say in the selection of materials. The main goals of material selection are to focus on the effect and control the cost.			4	3	3	3	4	4	4	4	29
			4	4	1	3	1	4	4	3	24	
			5	4	5	4	1	4	5	4	32	
			2	1	3	3	1	2	4	4	20	
			4	3	5	5	4	5	5	2	33	
			5	5	5	5	5	5	5	5	40	
			4	5	4	4	1	3	2	1	24	
			4	3	5	3	3	4	4	4	30	
			4	3	3	1	3	1	2	3	20	
The transportation distance of some components is long.				4	3	3	3	4	4	4	4	29
			4	4	1	3	1	4	4	3	24	
			5	4	5	4	1	4	5	4	32	
			2	1	3	3	1	2	4	4	20	
			4	3	5	5	4	5	5	2	33	
			5	5	5	5	5	5	5	5	40	
			4	5	4	4	1	3	2	1	24	
			4	3	5	3	3	4	4	4	30	
			4	3	3	1	3	1	2	3	20	
	The usage period and the duration of existence are short.			4	3	3	3	4	4	4	4	29
			4	4	1	3	1	4	4	3	24	
			5	4	5	4	1	4	5	4	32	
			2	1	3	3	1	2	4	4	20	
			4	3	5	5	4	5	5	2	33	
			5	5	5	5	5	5	5	5	40	
			4	5	4	4	1	3	2	1	24	
			4	3	5	3	3	4	4	4	30	
			4	3	3	1	3	1	2	3	20	
It is necessary to conduct a very quick preliminary disassembly on site, and directly discard some of the materials.				4	3	3	3	4	4	4	4	29
			4	4	1	3	1	4	4	3	24	
			5	4	5	4	1	4	5	4	32	
			2	1	3	3	1	2	4	4	20	
			4	3	5	5	4	5	5	2	33	
			5	5	5	5	5	5	5	5	40	
			4	5	4	4	1	3	2	1	24	
			4	3	5	3	3	4	4	4	30	
			4	3	3	1	3	1	2	3	20	
	There is information asymmetry, and the decisions on the handling of many materials are not meticulous enough.			4	3	3	3	4	4	4	4	29
			4	4	1	3	1	4	4	3	24	
			5	4	5	4	1	4	5	4	32	
			2	1	3	3	1	2	4	4	20	
			4	3	5	5	4	5	5	2	33	
			5	5	5	5	5	5	5	5	40	
			4	5	4	4	1	3	2	1	24	
			4	3	5	3	3	4	4	4	30	
			4	3	3	1	3	1	2	3	20	
The raw material inquiry system is not standardized. Most of the raw materials are piled up as sundries in the warehouse.				4	3	3	3	4	4	4	4	29
			4	4	1	3	1	4	4	3	24	
			5	4	5	4	1	4	5	4	32	
			2	1	3	3	1	2	4	4	20	
			4	3	5	5	4	5	5	2	33	
			5	5	5	5	5	5	5	5	40	
			4	5	4	4	1	3	2	1	24	
			4	3	5	3	3	4	4	4	30	
			4	3	3	1	3	1	2	3	20	
	Scrapped items (excluding intellectual property rights) are handled in accordance with the urban waste disposal standards.			4	3	3	3	4	4	4	4	29
			4	4	1	3	1	4	4	3	24	
			5	4	5	4	1	4	5	4	32	
			2	1	3	3	1	2	4	4	20	
			4	3	5	5	4	5	5	2	33	
			5	5	5	5	5	5	5	5	40	
			4	5	4	4	1	3	2	1	24	
			4	3	5	3	3	4	4	4	30	
			4	3	3	1	3	1	2	3	20	
The headquarters and the branch are located at a relatively long distance from each other.				4	3	3	3	4	4	4	4	29
			4	4	1	3	1	4	4	3	24	
			5	4	5	4	1	4	5	4	32	
			2	1	3	3	1	2	4	4	20	
			4	3	5	5	4	5	5	2	33	
			5	5	5	5	5	5	5	5	40	
			4	5	4	4	1	3	2	1	24	
			4	3	5	3	3	4	4	4	30	
			4	3	3	1	3	1	2	3	20	
	There is a contradiction between the positioning of luxury brands and the application of recycled materials.			4	3	3	3	4	4	4	4	29
			4	4	1	3	1	4	4	3	24	
			5	4	5	4	1	4	5	4	32	
			2	1	3	3	1	2	4	4	20	
			4	3	5	5	4	5	5	2	33	
			5	5	5	5	5	5	5	5	40	
			4	5	4	4	1	3	2	1	24	
			4	3	5	3	3	4	4	4	30	
			4	3	3	1	3	1	2	3	20	
Recycled materials have the opportunity to increase in value.				4	3	3	3	4	4	4	4	29
			4	4	1	3	1	4	4	3	24	
			5	4	5	4	1	4	5	4	32	
			2	1	3	3	1	2	4	4	20	
			4	3	5	5	4	5	5	2	33	
			5	5	5	5	5	5	5	5	40	
			4	5	4	4	1	3	2	1	24	
			4	3	5	3	3	4	4	4	30	
			4	3	3	1	3	1	2	3	20	
	The operation team attaches great importance to sustainable practices.			4	3	3	3	4	4	4	4	29
			4	4	1	3	1	4	4	3	24	
			5	4	5	4	1	4	5	4	32	
			2	1	3	3	1	2	4	4	20	
			4	3	5	5	4	5	5	2	33	
			5	5	5	5	5	5	5	5	40	
			4	5	4	4	1	3	2	1	24	
			4	3	5	3	3	4	4	4	30	
			4	3	3	1	3	1	2	3	20	
The application												

选择矩阵-公司部分

D品牌 中国区总代理-上海